

# UMPLIB – KELAS PENDIDIKAN PENGGUNA : LET'S EXPLORE EMERALD INSIGHT

## Webinar

## Let's Explore Emerald Insight



**Bernice Wong**  
Business Manager  
Emerald Publishing

### Topical Coverage

- Business administration
- Accounting
- Management & Strategy
- Sustainability
- Manufacturing Technology Management
- Computer information systems
- Data analytics
- Engineering, Design and Technology
- Smart and Sustainable Built Environment
- & many more...

Online via MS Teams

<https://bit.ly/UMPUTMAR2023>



▪ 28th March 2023 Tuesday ▪ 10:00 AM - 11:30 AM

Please contact [umplib@ump.edu.my](mailto:umplib@ump.edu.my) for further enquiries

Jointly organized by:  
Perpustakaan Universiti Malaysia Pahang




Let's explore Emerald insight - UMP

10:45

Take controlPop outChatPeopleRaiseReactViewMoreCameraMicShareLeave

Webinar



**Bernice Wong**  
Business Manager  
Emerald Publishing


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<https://bit.ly/UMPUTMAR2023>

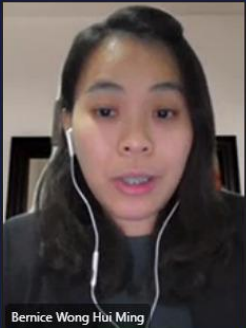


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Perpustakaan Universiti Malaysia Pahang






Bernice Wong Hui Ming

NA

15

NOR ASHI...Participants

WM



Bernice Wong Hui Ming

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10:08 AM  
28/3/2023

Let's explore Emerald insight - UMP

10:07

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Bernice Wong Hui Ming



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10:07 AM 28/3/2023

Let's explore Emerald insight - UMP

14:49

Take control

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Part 1  
PPT  
Presentation



Bernice Wong Hui Ming

NA


NOR ASHI...

16

Participants

WM

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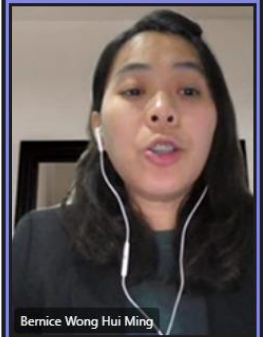
10:12 AM  
28/3/2023

15:30

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# About Emerald Publishing

- Founded in 1967 in Bradford, West Yorkshire
- Core subjects: business, management, economic; education, engineering, library, health & social care
- 300+ journals, 3,000 book front list, 3,000 + teaching cases and 30,000+ Expert Briefings
- Over 36 million Emerald resources were downloaded in 2021 – more than 98,000 a day
- We are known for supporting early career researchers and offer support to all authors throughout each stage of the publication process
- **#RealImpact, UNSDG & DORA**
- Independent Publisher of the Year and Academic and Professional Publisher of the Year at the 2020 Independent Publishers Guild, Independent Publishing Awards



NA 17  
NOR ASH... Participants

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Bernice Wong Hui Ming



17:55

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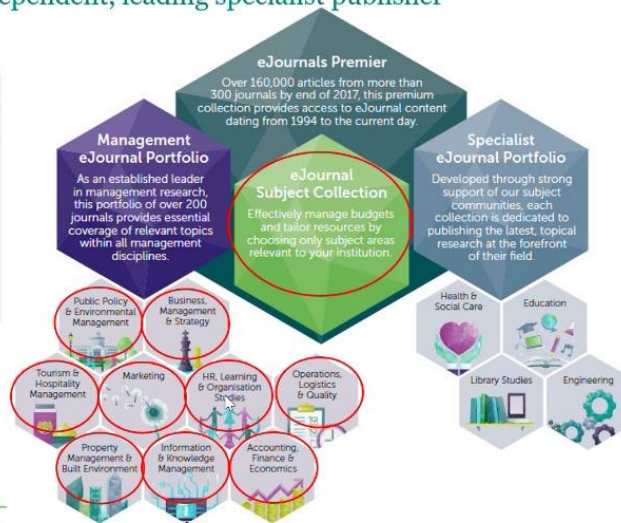
# Emerald Publishing:

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## Emerging Markets Case Studies Collection

EMCS enables faculty to adopt the right case for them, from numerous regions and companies as well as tested teaching notes.



eBook portfolios



Bernice Wong Hui Ming

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19

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Bernice Wong Hui Ming

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20:21

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Accounting, Finance & Economics

41 journals

Business, Management & Strategy

56 journals

Education

23 journals

Engineering

26 journals

Health & Social Care

32 journals

HR, Learning & Organization Studies

25 journals

Information & Knowledge Management

12 journals

Library & Information Sciences

16 journals

Marketing

23 journals

Operations, Logistics & Quality

15 journals

Property Management & Built Environment

20 journals

Public Policy & Environmental Management

12 journals

Tourism & Hospitality Management

8 journals

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Bernice Wong Hui Ming

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20

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10:17 AM 28/3/2023

A video feed of a woman with dark hair, wearing a dark top and white earbuds, speaking. The name 'Bernice Wong Hui Ming' is displayed below the video.

NA

20

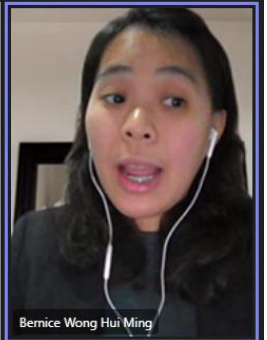
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32:08

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## Example: SDG eBook series



Bernice Wong Hui Ming

NA 20  
NOR ASHL... Participants

WM

Bernice Wong Hui Ming search 10:29 AM 28/3/2023

Type here to search 26°C Mostly sunny 10:29 AM 28/3/2023



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38:07

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Per page 10 20 50 | Sorted by relevance

☐ (0) Citations: download RIS

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Book part

Publication date: 29 May 2018

Marketing and Sales in Ambidextrous Organizations: Organizational Challenges from Digitalization?

Per Andersson, Ebba Laurin and Christopher Rosenqvist

In this chapter, we connect our focus — the organizing of marketing

HTML

PDF (125 KB)

Epub (140 KB)

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Year

Last week (1423)

Last month (3617)

Last 3 months (7614)

Last 6 months (13860)

Bernice Wong Hui Ming

NA

21

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Participants

WM

Bernice Wong Hui Ming

search

29°C

10:35 AM

28/3/2023

28°C Mostly sunny

10:35 AM

28/3/2023

A video feed showing a woman with dark hair wearing white earbuds. She is looking directly at the camera with a neutral expression. The video is part of a larger interface, likely a virtual meeting or presentation.

NA

21

NOR ASHI...

Participants

WM

Let's explore Emerald insight - UMP

01:05:11

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AutoSaveOnOffLet's Explore Emerald (UMP) 28Mar2023 • Last Modified: Yesterday at 10:50 PMBernice Wong Hui Ming

FileHomeInsertDrawDesignTransitionsAnimationsSlide ShowRecordReviewViewHelpAcrobatShape FormatRecordDesigner

PasteNew SlideReuse SlidesClipboardSlides

FontParagraphDrawingEditingAdobe AcrobatVoiceDesigner

37

38

39

40

41

42

Exercise 1

1. Please find this article:  
The impact of Big Data analytics and data security practices on service supply chain performance  
a) Question: Where is this article is published? (journal name)

emerald PUBLISHING

Click to add notes

Slide 40 of 46English (United Kingdom)Accessibility: Investigate

Bernice Wong Hui Mingsearch

30°C11:02 AM28/3/2023

28°C Mostly sunny11:02 AM28/3/2023

Bernice Wong Hui Ming

EZIHASUN...Participants22

WM

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56:19

Take controlPop outChatPeopleRaiseReactViewMoreCameraMicShareLeave

Let's explore Emerald insight - UMP

01:08:09

ChatPeopleRaiseReactViewRoomsAppsMoreCameraMicStop sharingLeave

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UmpLib (Guest)

AB

Alfida Abu Bakar

NB

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25

Participants

Some people in this chat are outside your org. It's possible they have message-related policies that will apply to the chat.

Learn more

Meeting chat

Participants can check in for attendance registration: <https://tinyurl.com/Emerald28032023>

Att...

tinyurl.com

EN EZIHASLUNDA BINTI NGAH. 10:52 am Morning Ms Bernice, do we have access to all teaching notes?

Type a new message

Bernice Wong Hui Ming

EZIHASLUNDA B...

25

Participants

WM

Bernice Wong Hui Ming

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10:53 AM 28/3/2023

28°C Mostly sunny

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